

Break The Scale - Privacy Policy

Contact Information

Name: Corey Walker

Email: info@breakthescaledrivingschool.co.uk

Personal Information Collection

Name

Contact details (e.g., phone number, email address)

Lesson booking details

Franchise inquiry information

Purpose and Legal Basis for Processing

We collect your information directly when you:

Book a driving lesson

Make a franchise enquiry

Legal Basis for Processing (Under UK GDPR)

Consent – You may withdraw your consent at any time by emailing us.

Legal Obligation – Where processing is necessary to comply with the law.

Vital Interests – In rare cases, to protect your safety or someone else's.

Public Task – Where applicable to perform official functions.

Legitimate Interests – To operate and improve our services, provided your rights don't override these interests.

Sharing of Personal Information

We will only share your personal information with third parties:

With your explicit consent

When legally required

When necessary for service provision (e.g., CRM providers, with appropriate safeguards in place)

Data Storage and Retention

Data is stored securely in an access-controlled CRM system.

We retain data for two years after your last interaction.

Retention may be extended with your consent.

Data Disposal

Personal data is permanently deleted from our systems after the retention period.

Your Data Protection Rights

You have the right to:

Access your personal data

Rectify inaccurate data

Request erasure of your data

Restrict processing

Object to processing

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Data portability (receive data in a structured format)

No fee is charged for these requests, and we will respond within one month.

To exercise your rights, contact: info@breakthescaledrivingschool.co.uk

Complaints

If you have any concerns about how we use your data:

Contact us at: info@breakthescaledrivingschool.co.uk

Alternatively, contact the Information Commissioner's Office (ICO):

ICO Contact Details

Address: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Helpline: +44 303 123 1113

Website: <https://ico.org.uk>